

City of Reno
City Council Member Applicant Acknowledgement
Patrick Smith

RECEIVED
AUG 19 2022
CITY CLERK

For the Office Of
Ward 5 City

State of Nevada
County of Washoe

For the purpose of having my name considered as a potential appointed candidate for the office of **City of Reno Ward 5 Council Member**, I, the undersigned **Patrick Smith** do swear or affirm under penalty of perjury that I, actually, as opposed to constructively, reside at **3241 Green River Drive**, in the City or Town of **Reno**, County of **Washoe**, State of Nevada; that my actual, as opposed to constructive, residence in the state, district, county, township, city or other area prescribed by law to which the office pertains began on a date at least 30 days immediately preceding the date of the close of the application period for this office, that my telephone number is **(775) 297-6605**, and the address at which I receive mail, if different than my residence, is **Same as Residence**; that I am a qualified elector pursuant to Section 1 of Article 2 of the Constitution of the State of Nevada; that if I have ever been convicted of treason or a felony, my civil rights have been restored; that if selected as a nonpartisan candidate at the ensuing Reno City Council Meeting, I will accept the nomination and not withdraw; that I will not knowingly violate any election law or any law defining and prohibiting corrupt and fraudulent practices in campaigns and elections in this State; that I will qualify for the office if appointed thereto, including, but not limited to, complying with any limitation prescribed by the Constitution and laws of this State concerning the number of years or terms for which a person may hold the office; that I understand that knowingly and willfully filing an appointment application which contains a false statement is a crime punishable as a gross misdemeanor and also subjects me to a civil action disqualifying me from entering upon the duties of office; and that I understand my name will appear on all Reno City Council Meeting Agendas as designated in this declaration.

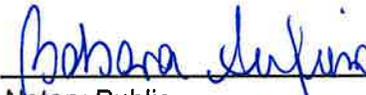
Patrick Smith
Printed Name of Applicant


Signature of Applicant

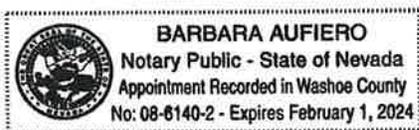
me this 19th day of the month of
August of the year 2022.

Subscribed and sworn or affirmed to before


Name of Candidate


Notary Public

City of Reno



Reno City Council Membership Application

Please be advised that all information contained in this application is part of the City of Reno's public record and is, upon request, available for public review. Contact the City Clerk's office at 334-2030 with any questions.

<i>First Name:</i> Patrick
<i>Last Name:</i> Smith
<i>Applicable Nickname:</i>
<i>Office Applying For:</i> Council Member <i>Applicable Ward:</i> Ward 5

Contact Information:

<i>Address where applicant resides:</i> 3241 Green River Drive		
<i>City:</i> Reno	<i>State:</i> NV	<i>Zip:</i> 89503
<i>County of Residence:</i> Washoe		
<i>Mailing Address (if different):</i> Same as residence		
<i>City:</i>	<i>State:</i>	<i>Zip:</i>
<i>Primary Phone:</i> (775) 297-6605	<i>Primary Email:</i> Patrick@CoachPatrickSmith.com	

Preferred Contact Information *If appointed, the address, phone number and e-mail address you wish to use for your contact information:*

<i>Address:</i> Same as Above		
<i>City:</i>	<i>State:</i>	<i>Zip:</i>
<i>Phone:</i>	<i>Email:</i>	

Occupation/Business Information:

<i>Business Name: University of Nevada Reno</i>		
<i>Job Title: PhD Candidate (Expected Graduation Dec 2022)</i>		
<i>Business Address: 1664 N Virginia St</i>		
<i>City: Reno</i>	<i>State: NV</i>	<i>Zip: 89557</i>
<i>Business Phone: None</i>	<i>Business Email: PatrickS@Nevada.UNR.edu</i>	

<i>How long have you been a resident of the City of Reno?</i>	32 years
<i>How long have you been a resident at your current address?</i>	4.5 years
<i>Are you currently registered to Vote in the City of Reno?</i>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

Education and Training:

<i>List Education or Training you've received relevant to the position to which you are applying:</i>
Phd in Behavioral Psychology (UNR, Expected Graduation December 2022)
Masters in Behavioral Psychology (UNR, August 2021)
Local trails builder and advocate via Biggest Little Trail Stewards and my website (IsPeavineDry.com)

Elected Official Information:

<i>Have you previously run for an elected office?</i>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
<i>If yes, please describe:</i>	
<i>Do you plan on running for elected office in the future?</i>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
<i>Please list any known conflicts of interest you would have: No known COIs</i>	

Have you previously run for an elected office?	Yes _____ No <input checked="" type="checkbox"/>
If yes, please describe:	
Do you plan on running for elected office in the future?	Yes <input checked="" type="checkbox"/> No _____
Explain briefly why you would like to be appointed to this board or commission. Please attach any additional information you wish:	
See Attached Letter	

I certify that, to the best of my knowledge, the information I provided in the application is true. If the information provided is false or incomplete, it shall be sufficient cause for disqualification or removal. I acknowledge that this document is part of the public record of the City of Reno and is available for public review.

Signature:  Date: 8/19/22

USA NV

NEVADA

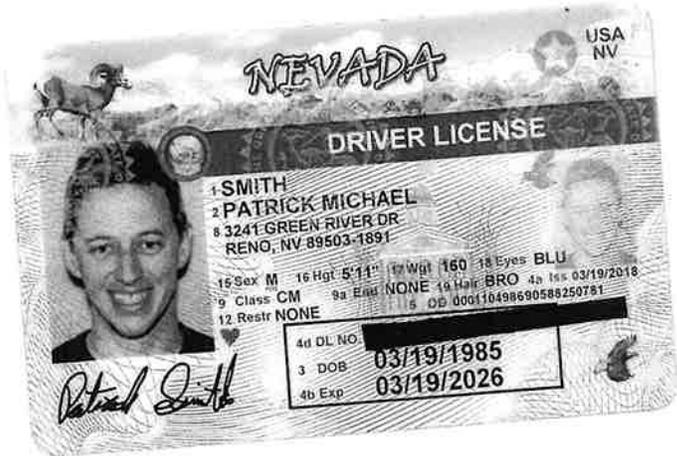
DRIVER LICENSE

1 SMITH
2 PATRICK MICHAEL
8 3241 GREEN RIVER DR
RENO, NV 89503-1891

15 Sex M 16 Hgt 5'11" 17 Wgt 160 18 Eyes BLU
9 Class CM 9a Equ NONE 19 Hair BRO 4b Iss 03/19/2018
12 Restr NONE 15 ID 00010498690588250781

4d DL NO. [REDACTED]
3 DOB 03/19/1985
4b Exp 03/19/2026

Patrick Smith

A Nevada Driver License for Patrick Michael Smith. The license features a background image of a bighorn sheep in a desert landscape. The text includes the name, address, sex, height, weight, eye color, class, and expiration date. A signature of Patrick Smith is visible at the bottom left. The license number is partially redacted.

Patrick Smith

3241 Green River Drive, Reno, NV 89503 | Patrick@CoachPatrickSmith.com | (775) 297-6605

August 19, 2022

City Council
City of Reno
1 E 1st Street
Reno, NV 89501

Dear Council Members, City Staff, and Residents of Ward 5,

As a fifth generation Nevadan, my ties to Reno run deep. My great grandparents built a home in the Powning Addition on Jones Street in 1936 while working at the Winter Street Garage. My grandfather built a local law practice with the late senator C. Clifton Young while my other grandfather made a post-navy career helping Nevada ranchers as UNR faculty. I grew up in the Nevada outdoors hiking and holding survey rods for my father. As a local engineer, he reshaped mining waste rock into revegetated mountains and designed Reno infrastructure. I was that kid with a poster size photo of the construction project that completed the McCarran loop. By high school I bored my friends with details about western states water rights fights and the pros and cons of municipal debt financing. I am an alum of Reno High, TMCC, and UNR and when I bought my first house it was in Ward 5 on East 8th Street.

I love this city and want to work for our residents. In that work, I'll apply my deep community ties and breadth of skills. Those skills, refined through sport, international mental health research, entrepreneurship, community advocacy, and business management, will anchor a listen first and seek collaborative outcomes approach to representing the interests and working for opportunities for both Ward 5 and the city of Reno. My range of experience, connections to community stakeholders across regional, economic, and professional communities, breadth of technical understanding, and communication skills will allow timely collaboration with fellow councilors, city staff, subject matter experts, residents, outside professionals, and the multitude of interlocking private and public agencies. My ability to balance conflicting priorities and deadlines on multiple projects of high complexity combined with experience communicating with audiences ranging from k-12 students to world renowned scientists in person and technical channels will translate well into this role such that milestones are delivered on time and progress is communicated clearly and effectively.

Our city exists at literal and figurative crossroads of cultures, communities, and economic opportunities that make it an amazing place to live and work and pulls us, at times, in conflicting directions. I believe I have the skills and experience to collaborate in a timely and effective manner across those inevitable conflicts and towards strategic opportunities. As the Ward 5 councilor, I hope to help steward our trajectory such that in another five generations our city continues to thrive.

Thank You For Your Consideration,
Patrick Smith

Patrick Smith

3241 Green River Drive, Reno, NV 89503 | Patrick@CoachPatrickSmith.com | (775) 297-6605

Summary

5th generation Nevada rooted in Reno since 1930. Outdoor trails advocate, endurance coach, and behavioral psychologist. Fluent in remote consulting on organizational training and optimizing performance. Knowledgeable in human systems from basic research to change management and organizational transformation. Comfortable communicator across audiences, platforms, and technicality of material.

Skills

Widely connected to Reno organizations and individuals within and beyond Ward 5. Familiar with regional economic trends and infrastructure challenges and opportunities.

Excellent teaching and training experience across content, platforms, and audiences.

Deep knowledge of research and analytic methods for human performance.

Advanced data analysis and visualization (R statistical software).

Diverse project management and business process improvement experience.

Comfortable liaising between technical and non-technical stakeholders.

Effective at forming and facilitating distributed international collaborative teams.

Experience

- | | |
|--|--------------|
| Owner-Analyst | 2021-Present |
| IsPeavineDry.com | Reno, Nevada |
| <ul style="list-style-type: none">● Gathered, analyzed, forecasted, and reported data.● Drove 300% growth in 2021-2022 year over year monthly readership.● Collaborated with local, state, and federal land management stakeholders.● Developed and deployed automated processes. | |
| Owner-Coach | 2015-Present |
| CoachPatrickSmith.com | Online |
| <ul style="list-style-type: none">● Designed and implemented targeted lead generation pipelines.● Conducted needs analysis and ongoing evaluation.● Consulted with athletes, coaches, and sporting organizations.● Developed, published, and conducted training for human performance improvement.● Maintained expertise in psychological and physical factors contributing to success. | |
| PhD Candidate (Expected Graduation: December 2022) | 2016-Present |
| University of Nevada | Reno |
| <ul style="list-style-type: none">● Managed 3 international multi-site studies.● Administered a large enrollment college course (~1000 students & 37 staff).<ul style="list-style-type: none">○ Improved student experience through systems optimization.○ Implemented Change Management processes through a facilities relocation and renovation.● Delivered ~700 lectures (~600 in-person & ~100 remote).● Published 6 peer reviewed research papers and 17 invited pieces.● Designed 4 new pieces of research software for human behavioral experimentation. | |

- Designed and implemented curriculum for students and professionals.
- Liaised between administrators, software developers, professors, and students.
- Coordinated, documented, and disseminated research efforts.
- Managed and developed undergraduate research assistants.
 - 6 admitted to competitive graduate programs.
- Networked with gatekeepers of specialized populations (e.g., US Olympic Committee)
- Designed, implemented, and managed sensitive data handling procedures.
- Designed and implemented human research protocols including longitudinal surveys and behavioral training interventions.
- Interviewed prospective graduate students using STAR interview methods.
- Analyzed, evaluated, and generated data visualizations.

Professional Athlete 2003-2013
 Various Paintball Teams United States

- Maintained expert level physical fitness and sport specific skills.
- Built a sponsorship portfolio and reported on exposure and earned media.
- Designed and implemented skills and playbook training and evaluations.
- Conducted multi-level strategic analysis and planning.

General Manager 2004-2009
 Domino's Pizza Reno, Nevada

- Drove 100% store gross sales volume increase.
- 50% per ticket decrease in labor and food waste costs.
- Maximized employee retention and store regional performance KPIs.

Education

University of Nevada, Reno 2011-Present

- PhD: Behavioral Psychology
 - Expected Graduation: December 2022
- Masters of Science: Behavioral Psychology
- Bachelors of Science: Business Administration and Marketing
 - Awards:
 - American Marketing Association Lifetime Achievement Award Recipient
 - Integrated Marketing and Communications Portfolio Winner
 - Sontag Entrepreneurship Startup Competition Finalist

Associations

Association for Contextual Behavioral Sciences 2014-Present

- Communications Officer for the Sport, Health, and Human Performance Special Interest Group.

USA Cycling 2015-Present

- Licensed Coach.

American Marketing Association 2012-2015

- President of the University of Nevada Reno Chapter.

Nevada Open Meeting Law Waiver

WAIVER OF NOTICE IS REQUIRED UNDER NRS 241.033(1) TO ALLOW THE CITY COUNCIL TO CONSIDER THE CHARACTER, MISCONDUCT, OR COMPETENCE OF A PERSON TO BE APPOINTED TO A BOARD, COMMISSION, OR OTHER PUBLIC BODY FOR THE CITY OF RENO*

The City Council for the City of Reno will be considering your appointment to a board, commission, or other public body for the City of Reno on a future posted agenda. Pursuant to NRS 241.033(1), in order to consider the professional competence of an applicant, notice needs to be provided to that person of the time and place of the meeting in compliance with such statutory provisions. By agreeing below, it is confirmed that I have been provided notice of the meeting at which my appointment will be considered by the City Council. Further, I knowingly and voluntarily am waiving my rights to all written notice requirements under NRS 241.033(1) pertaining to my qualifications, competence, and character to hold this appointment and consent to the evaluation of my character and competence by the Reno City Council in a public meeting. Further, I acknowledge that I may, at any time, withdraw both this waiver and the related application for my appointment.

Acknowledgment:

If you are considered as a candidate to fill the vacancy as the Ward 5 Council Member your application may appear on a City of Reno Council Meeting Agenda, to the extent required by NRS.

Patrick Smith

Printed Name of Applicant



Signature of Applicant